

## BACKGROUND

Brakebush is a poultry processing company currently operating out of 4 states and supplying up to 1 billion pounds of chicken every year. In 2007, Safety Manager Dan Ludwig was searching for a solution to reduce workplace injury and worker's compensation costs. After meeting with Dan and other Brakebush employees, it was determined their biggest issues were musculoskeletal disorders. Our goal was to implement a strategy that would maintain Brakebush employees physically and keep them safe, while getting a return on investment that would pay for the program. We created a strategy that would protect their people, improve their profitability, and give them the competitive advantage of talent retention.

<b>Challenges</b>	<ul style="list-style-type: none"><li>• Rising worker's compensation claims and costs</li><li>• Increasing healthcare spending</li><li>• High employee turnover</li></ul>
<b>Problem</b>	<ul style="list-style-type: none"><li>• Employee performance was at an all-time low and production was negatively impacted by:<ul style="list-style-type: none"><li>– Soft tissue injuries</li><li>– Movement related pain</li><li>– Repetitive motion injuries</li></ul></li></ul>
<b>Solution</b>	<ul style="list-style-type: none"><li>• Assess risk of employee's developing MSK's</li><li>• Identify most at-risk employees with predictive analytics</li><li>• Proactively provide the proper interventions to at-risk employees</li><li>• Rebalance employees for the tasks they need to accomplish in their work environment</li></ul>
<b>Goals</b>	<ul style="list-style-type: none"><li>• Reduce worker's compensation claims and costs</li><li>• Improve profitability and provide a high ROI</li><li>• Increase employee retention rate</li><li>• Improve employee performance</li></ul>
<b>Results</b>	<ul style="list-style-type: none"><li>• Worker's Comp insurance premium decreases in 7 of 8 years</li><li>• 7 figure savings year over year on the bottom line</li><li>• Significant decrease in employee turnover rate</li><li>• Productivity and performance improvements across the board</li></ul>

# THE BRAKEBUSH STORY

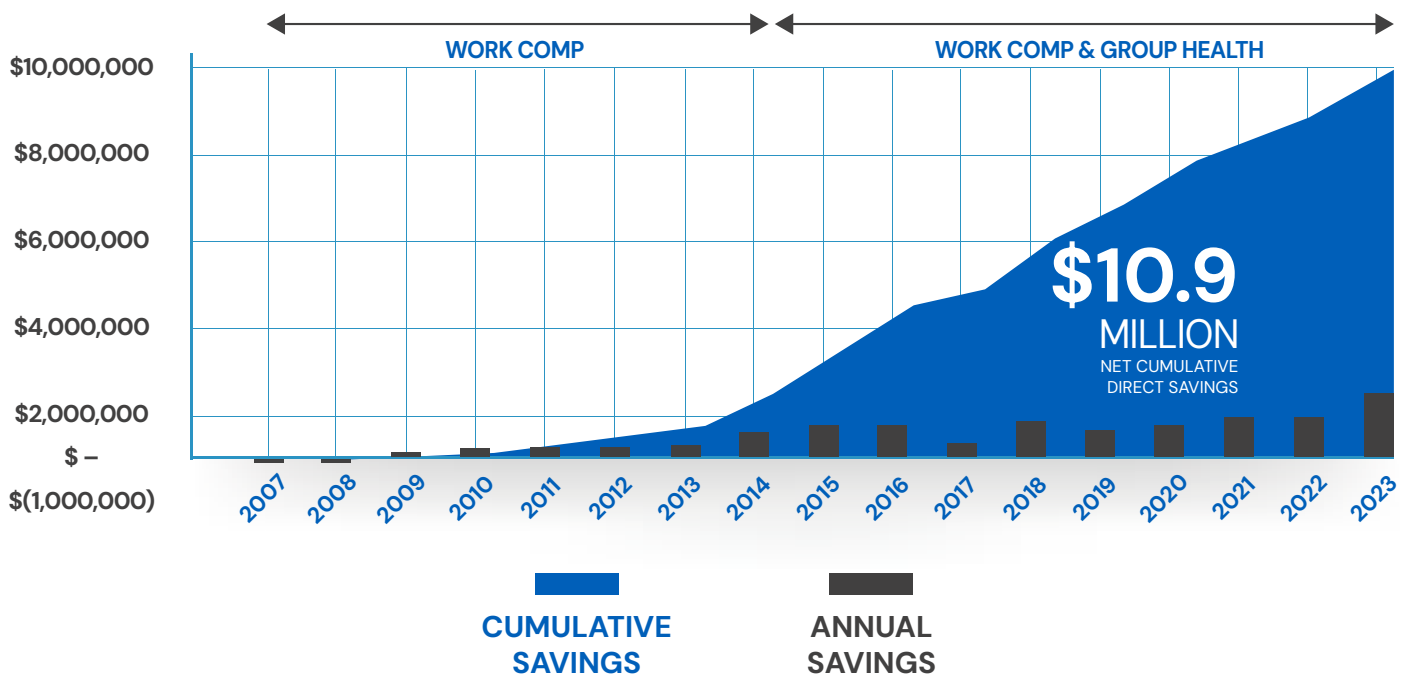


## OVERVIEW

At Brakebush in 2014, we collected data to see how much the system and collaboration was affecting their healthcare and worker's compensation costs. The results proved astonishing. The effect on Brakebush's musculoskeletal spend in both workers compensation and employee benefits was overwhelmingly positive.

**Annual savings progressed from six to seven figures.**

## BRAKEBUSH MSK RELATED NET DIRECT SAVINGS



ACTUAL NET SAVING: \$10,939,104



DAN LUDWIG  
BRAKEBUSH

*"I see the health plan benefits and the millions of dollars we saved by doing this system. But then I also get to hear the members' standpoint of 'Wow! What an experience this was. It's more than what I ever expected!'"*

Dan Ludwig, Director of Safety, Health & Wellness  
Brakebush

